



LITT Global Pty Ltd
(Litt Global)

California Resident Privacy Notice

1 General

- 1.1 This California Resident Privacy Notice (**Notice**) supplements the information and disclosures contained in our Privacy Policy. It applies to individuals residing in California from whom Litt Global collects Personal Information as a business under California law.
- 1.2 Unless otherwise specified, capitalized terms used in this Notice have the same meaning in our Privacy Policy.

2 Personal Information Collection, Disclosure, and Sale

- 2.1 For the purposes of this Notice, **Personal Information** means information that identifies, relates to, describes, is reasonably capable of being associated with, or could reasonably be linked, directly or indirectly, with a particular California resident or household, or as otherwise defined by the California Consumer Privacy Act of 2018 (California Civil Code §§ 1798.100 to 1798.199) and its implementing regulations, as amended or superseded from time to time (**CCPA**).
- 2.2 Personal Information does not include information that is:
- (a) lawfully made available from government records;
 - (b) deidentified or aggregated; or
 - (c) otherwise excluded from the scope of the CCPA.
- 2.3 The chart below provides the categories of Personal Information (as defined by the CCPA) we have collected, disclosed for a business purpose, or used for business or commercial purposes in the preceding 12 months since this Notice was last updated. The examples of Personal Information provided for each category reflect each category's statutory definition and may not reflect all of the specific types of Personal Information associated with each category.

Category	We Collect	We Disclose	We Sell
A. Identifiers <i>Examples:</i> Name, unique personal identifier, online identifier, internet protocol address, email address, account identifier, or other similar identifiers.	Yes	Yes	No
B. Categories of Personal Information in Cal. Civ. Code Section 1798.80(e) <i>Examples:</i> Name, address, telephone number, credit card number, debit card number, or any other financial information.	Yes	Yes	No
C. Characteristics of Protected Classifications under California or Federal Law <i>Examples:</i> Race or color, ancestry or national origin, religion or creed, age (over 40), mental or physical disability, sex (including gender), sexual orientation, medical condition, genetic	Yes	Yes	No

information, marital status, military and veteran status.			
D. Commercial Information <i>Examples:</i> Records of products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.	Yes	Yes	No
E. Biometric Information <i>Examples:</i> Physiological, biological, or behavioral characteristics that can be used to establish individual identity, such as imagery of the iris, retina, fingerprint, and voice recordings, from which an identifier template, such as a faceprint, minutiae template, or voiceprint, can be extracted, and identifying keystroke, gait, sleep, health, or exercise information.	Yes	Yes	No
F. Internet or Other Electronic Network Activity Information <i>Examples:</i> Browsing history, search history, and information regarding a consumer's interaction with an internet website, application or advertisement.	Yes	Yes	No
G. Geolocation Data <i>Example:</i> Precise physical location.	Yes	Yes	No
H. Sensory Information <i>Examples:</i> Audio, electronic, visual, or similar information.	Yes	Yes	No
I. Professional or employment-related information <i>Examples:</i> Job application or resume information, job history, and job performance information.	No	N/A	N/A
J. Non-Public Education Information (as defined in 20 U.S.C. 1232g; 34 C.F.R. Part 99) <i>Examples:</i> Student records maintained by an educational agency or institution or by a party acting for the agency or institution.	No	N/A	N/A
K. Inferences Drawn from Personal Information <i>Examples:</i> Consumer profiles reflecting a consumer's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitudes.	Yes	Yes	No

2.4 In the preceding 12 months, Litt Global has not sold any California resident's Personal Information.

3 Use of Personal Information

3.1 Litt Global collects, uses, and discloses your Personal Information in accordance with the following business and commercial purposes:

1. to operate and provide you with the Services, for example to verify your identity, take payments, communicate with you, provide customer support, and arrange the delivery of products or Services, such as Litt Cash and Litt Deals and Giveaways;
2. to make purchases on the Services, in particular if you purchase a Gift Voucher or transfer money into your Litt Wallet, Litt Global requests that you provide your credit card information to process the transaction;

3. to contact you in relation to your use of the Services and respond to your requests, in particular to notify you of any modifications to the User Terms and Conditions, Voucher Terms, Deals and Giveaways Terms, or this Policy, notify you about Litt Deals and Giveaways, and otherwise provide customer support;
4. to send you text messages and push notifications, including in order to verify your Account and alert you to Litt Deals and Giveaways;
5. to make improvements to the Services, in particular to troubleshoot issues, track compatibility issues, protect, improve and further develop the Services and other products and services;
6. to send you marketing messages about Litt Global or third-party products and services that may be useful, relevant, valuable or otherwise of interest to you;
7. to tailor the Services to you, including to provide Litt Deals and Giveaways that are appropriate to the age of users;
8. to invite you to take part in market research and testing of new features or products and to conduct these activities;
9. to de-identify data about your use of the Services to create statistical analysis and aggregated reports to identify trends;
10. to monitor activity on the Services including any Account to prevent, detect, investigate and/or report security incidents, crime, fraud or misrepresentation, all in accordance with applicable law;
11. to monitor activity on the Services including any Account to enforce the Terms and Conditions or as may be required by applicable Laws or requested by any judicial process or governmental agency;
12. to comply with applicable Laws and protect Litt Global's business interests and legal rights in connection with legal claims, compliance, regulatory and investigative purposes. For example, Litt Global may access, use, preserve, transfer, or disclose, at any time, your Personal Information as reasonably necessary to: (1) comply with any applicable law, regulation, subpoena, legal process or litigation, or respond to any governmental requests or regulatory investigation and to cooperate with law enforcement, if we believe such action is required or permitted by law; (2) enforce the Policy or the User Terms and Conditions, Vendor Terms and Conditions, Voucher Terms, Deals and Giveaway Terms including investigating any potential violations; (3) protect the safety, integrity, rights, or security of Users, the Services or equipment, or any third party; or (4) detect, prevent, or otherwise address fraud, security, or technical issues related to the Services or those of Participating Vendors;
13. to identify and repair errors that impair existing intended functionality;
14. for a short-term, transient use;
15. to contract with vendors or service providers to perform services on Litt Global's behalf or on their behalf, including maintaining or servicing Accounts, providing customer service, processing or providing Litt Deals and Giveaways, verifying customer information, processing payments, providing financing, providing marketing services, providing analytic services, or providing similar services;
16. to enable, directly or indirectly, a commercial transaction;
17. for materially similar purposes to the above purposes; and
18. for other purposes for which Litt Global provides specific notice at the time the information is collected.

4 Collection and Disclosure of Personal Information

- 4.1 In the preceding 12 months since this Notice was last updated, Litt Global has collected Personal Information from the following categories of sources:
 - A. you or your devices;
 - B. other Users of the Services;

- C. Participating Vendors;
- D. consumer data resellers; and
- E. business partners.

4.2 Pursuant to our Privacy Policy, Litt Global shares your Personal Information with the following categories of third parties:

- I. vendors, agents, and contractors that provide Litt Global with services and process some Personal Information on behalf of Litt Global (such as code development, payment processing, and legal and financial advisors);
- II. business partners;
- III. analytics partners that help Litt Global understand Users' interests, habits, and usage patterns to assist in product development and for functionality purposes;
- IV. Participating Vendors;
- V. internet service providers;
- VI. operating systems and platforms;
- VII. social networking services;
- VIII. government entities or other third parties as legally required;
- IX. third parties in connection with a merger, acquisition, sale, bankruptcy, sale of assets or reorganization; and
- X. third parties with consent.

5 Your California Privacy Rights

5.1 If you are a California resident, you may exercise the following rights:

- (a) the right to know and access, in particular you may submit a verifiable request for information regarding the: (1) categories of Personal Information collected, sold, or disclosed by Litt Global; (2) purposes for which categories of Personal Information are collected or sold by Litt Global; (3) categories of sources from which we collect Personal Information; and (4) specific pieces of Personal Information Litt Global collected about you during the past 12 months, subject to Litt Global's ability to reasonably verify your identity as discussed below;
- (b) the right to delete, in particular, subject to certain exceptions, you may submit a verifiable request that Litt Global delete Personal Information about you that Litt Global has collected from you, subject to Litt Global's ability to reasonably verify your identity as discussed below; and
- (c) the right to equal service and pay, in particular the right not to receive discriminatory treatment for the exercise of your CCPA privacy rights, subject to certain limitations.

5.2 Requests for access to or deletion of Personal Information are subject to Litt Global's ability to reasonably verify your identity in light of the information requested and pursuant to relevant CCPA requirements, limitations, and regulations. To verify your access or deletion request, please authenticate your identity by logging into your account to request that Litt Global delete your Personal Information or send you a copy of your Personal Information.

5.3 Litt Global does not rent, sell, or share Personal Information with nonaffiliated companies for their direct marketing uses as contemplated by California's "Shine the Light" law (Civil Code § 1798.83), unless Litt Global has your permission.

5.4 To exercise your rights under the CCPA, please contact us via the *Contact Information* section below.

5.5 To authorize an agent to make a request to know or delete on your behalf, please send a written authorization signed by you and the authorized agent to Litt Global via the *Contact Information* section below.

6 Do Not Track

6.1 There is no accepted standard on how to respond to Do Not Track signals, and Litt Global does not respond to such signals.

7 Contact Information

If you have any questions, comments, or concerns about Litt Global's processing activities, you can contact Litt Global via email at contact@thelittapp.com or in writing at PO BOX 4456 Mosman Park Western Australia 6012.

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